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## **ABSTRACT**

This study aimed to determine and establish the correlation between the level of awareness and extent of utilization of the subscribed electronic resources by the faculty members of Ateneo de Davao University. Employing the descriptive-correlation method, this study surveyed the faculty members from the five schools in the university namely: School of Arts and Sciences, School of Business and Governance, School of Engineering and Architecture, School of Education and School of Nursing, and further looked into their actual library utilization records.

The results of the study revealed that faculty members have low level of awareness and low extent of utilization on four databases namely: Credo Reference, Ebrary, EBSCOhost and JSTOR. Significant relationships exist between the profiles of the respondents such as age, faculty status, highest educational qualification, number of years of teaching except the sex of the respondents and the level of awareness on the subscribed electronic resources. Significant relationships also exist between the profiles of the respondents such as age, highest educational qualification, number of years of teaching except the sex and faculty status of the respondents and the extent of utilization on the subscribed electronic resources. Furthermore, there is a significant high correlation between the relationship of the level of awareness of the respondents and their extent of utilization on the subscribed electronic resources.

Based on the findings of the study, there is an urgent need to increase awareness and conduct regular trainings to the faculty members in the use of subscribed electronic resources. This need to increase awareness and conduct regular trainings is concretized through the implementation of the proposed marketing plan and training program thus, publicizing the availability of the library electronic resources.

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**Fretzie Flores Alfaro**

Researcher

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